



Better Health, Better Results

with the Blue Cross Health Promotion & Wellness Solution



Put Wellness to Work at Your Workplace

The health of your business isn't just on a balance sheet

From 2016 to 2017, healthcare costs increased for 79% of organizations. Meanwhile, 29% of employees report that one of the leading reasons they left a job was for a new job with better overall benefits.*

We can help you combat both of these trends by creating a wellness strategy that works for your business.

*2017 Employee Benefits Report, SHRM

Among employers offering and measuring their wellness efforts:

55%

Reported decrease
in absenteeism

66%

Reported increased
productivity

67%

Said employees
are more satisfied

63%

Are experiencing
financial sustainability
and growth

Investing in Workplace Wellness Is Easier than You Think

Help manage your company's future healthcare costs by keeping your employees' well-being in check. We can help with Blue Cross and Blue Shield of Louisiana's wellness strategies. You can decide what works for your business — a little help from us or a lot.

Why You Should Partner with Us for Workplace Wellness

1. Data Driven Programs

We can collect and analyze valuable information about your employee population and help guide your wellness programming.

2. A Strategy Just for You

We can help create programs customized to your company's culture and needs.

3. Connecting with Employees

We can link your employees to medical professionals and other programs, if needed, and let them know what resources are available and how to use them.

4. Proven Experience

We can provide guidance on industry best practices and experience with a range of wellness programs from the most basic to more complex.



Blue Cross Resources



Lower Copays for High Quality Primary Care

If you are on a Blue Cross health plan that has copayments for primary care office visits, you may get lower copayments for office visits with a Quality Blue doctor.



Care Management

Blue Cross doctors, nurses and pharmacists help members make the best possible decisions about their healthcare. A registered nurse will help support members and coordinate their healthcare.



Onsite Biometric Screenings**

Your employees can get checked for common issues without making an extra trip to the doctor's office.



Onsite Flu Clinic**

Prevent illness this flu season without your employees having to leave work.



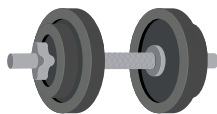
Wellness Portal and Mobile App

Personalized health information at your fingertips.



Tobacco Cessation

Most people who smoke want to quit. They just need help.



Low Cost Gym Memberships

Help your employees get moving with low cost gym memberships to 9,000+ gyms nationwide.



Exclusive Health and Wellness Deals

Discounts on products and services for a well-balanced lifestyle.



Support for New Moms

Free text messages to keep mom and baby healthy.

Ready to Get Started?

To start your business' journey to better health through Blue Cross' Health Promotion and Wellness services, contact your Blue Cross Account Manager or our Health Consultants at wellnessinfo@bcbsla.com.

**Available to self-funded groups as buy-up



Louisiana