





Why your organization needs an EAP

80%

of employees report reduced productivity at work due to daily stress

70%

of employees who use the EAP find their stress levels improve

65%

of employees who use the EAP see an improvement in their ability to perform work duties

Call your BCBS representative to start taking advantage of EAP services.

Management Support

A valuable tool for managers and supervisors

New Directions Employee Assistance Program—a free, confidential service offering counseling and work-life assistance to employees and their household members. New Directions EAP is also a valuable resource and partner to managers and supervisors.

By contacting New Directions EAP, you have access to experienced counselors for confidential consultations around navigating and responding to a range of employee challenges. New Directions provides all this and more, including:

Unlimited consultation

Experienced clinicians are available any hour, any day to talk through what's on your mind regarding employees, your role and help you develop ideas and solutions.

Formal Management Referrals

A thorough, lawful process is available to help you manage employee performance issues that have escalated.

Coaching

There's no limit to the number of times you can connect with a certified coach to help you brainstorm, create goals and develop action plans.

Training

A no-cost webinar, just for management, is offered to monthly on timely topics. Additionally, pre-recorded trainings and digital and live events are also available.

Dedicated website

An EAP management-specific website is available, and includes promotional materials, timely topics for supervisors, the ability to request training online and much more.

Let us support you and your employees. Through this partnership, New Directions EAP provides assistance with employee personal relations, so managers, supervisors and HR professionals can focus on workplace operations and workgroup performance.