Blue Cross and Blue Shield of Louisiana offers the convenience of one source, one bill, one ID card — one answer for your employees’ benefits.

About Blue Cross
Founded in New Orleans in 1934, Blue Cross and Blue Shield of Louisiana is the state’s oldest domestic health insurer, serving 1.6 million members. Blue Cross is a private, fully taxed nonprofit company, mutually owned by our policyholders—not shareholders. Headquartered in Baton Rouge, we have more than 2,300 employees and eight regional offices.

With our subsidiaries, HMO Louisiana and Southern National Life, we provide group and individual health insurance plans, life and disability insurance, group voluntary products and administrative services to one out of four Louisiana residents.

We are dedicated to transforming the healthcare industry in Louisiana into one that delivers high-quality health outcomes for our customers with top-notch service at more affordable costs. Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

Blue Vision
Benefits Your Employees Love to See

Our Network: We partner with Davis Vision for access to a large Louisiana and nationwide network, including independent providers and retail locations, such as Visionworks, Walmart, etc. www.bcbsla.com/FindCare.

Eye Exams: Your employees pay little or no copayment for a comprehensive eye exam.

Eyeglass lenses: Your employees pay little or no copayment for single vision, bifocal or trifocal lenses.

Frames and contact lenses: Generous retail allowances for stylish frames and low to no out-of-pocket cost for lens options.

Included Features

- Replacement Contact Lens Program: It’s easy for your employees to replace their contacts through a convenient mail order program. Just call 1-855-589-7911 with your prescription to get started.
- 20% Discount: At most of our network retailers, your employees will get a 20% discount on items not covered by their plan, like second pairs of eyeglasses, sunglasses, etc. In most cases, disposable contact lenses are available at a 10% discount.
- Laser Vision Correction Discounts: Get up to 25% off the cost of laser vision correction surgery when your employees use doctors in the Eye Centers of Excellence network.

See the advantage your employees have with Blue Vision — low out of pocket costs when it matters the most.

<table>
<thead>
<tr>
<th>Exam &amp; Eyewear</th>
<th>Avg Retail</th>
<th>Blue Vision Plan 1</th>
<th>Blue Vision Plan 2</th>
<th>Blue Vision Plan 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eye Exam</td>
<td>$103</td>
<td>$0</td>
<td>$0</td>
<td>$10</td>
</tr>
<tr>
<td>Eyewear*</td>
<td>$175</td>
<td>$0</td>
<td>$15</td>
<td>$25</td>
</tr>
<tr>
<td>Photosensitive Lenses</td>
<td>$150</td>
<td>$65</td>
<td>$65</td>
<td>$65</td>
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<tr>
<td>(i.e. Transitions)</td>
<td></td>
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<td></td>
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<tr>
<td>Scratch Protection</td>
<td>$40</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>1-Year Breakage Warranty</td>
<td>$30</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
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<tr>
<td>Total Out of Pocket</td>
<td>$498</td>
<td>$65</td>
<td>$80</td>
<td>$100</td>
</tr>
</tbody>
</table>

*Example includes cost of a Collection Frame and single vision lenses.

Davis Vision
EXCLUSIVE COLLECTION

ANY FRAME WHERE
$175 frame allowance: $200 at any Visionworks location

Free Frames in Every Plan!

Davis Vision is an independent company that provides an extensive network of vision care providers on behalf of Blue Cross and Blue Shield of Louisiana.

About LABI
Your LABI membership and support allow you to impact decisions of the legislative, executive, regulatory and judicial branches of state government on a broad range of issues that affect your bottom line. LABI keeps you informed when your group’s interests are threatened, provides you with valuable compliance information and gives you access to business decision-making tools. LABI’s efforts on a single issue could save your group thousands of dollars! Your LABI membership can also save you money by providing you with access to multiple benefit plans.

Customer Service

1-800-495-BLUE (2583)
www.bcbsla.com
5525 Reitz Ave., Baton Rouge, La 70809

We have eight regional offices around the state. Find us at any of the following locations.

Alexandria | 318-448-1660
4508 Coliseum Blvd., Suite A, Alexandria, La 71303

Baton Rouge | 225-295-2556
5525 Reitz Ave, Baton Rouge, La 70809

Monroe | 318-323-1479
2360 Tower Dr. Suite 102, Monroe, La 71201

New Orleans | 504-832-5800
3501 North Causeway Blvd., St 600, Metairie, La 70002

Lake Charles | 337-562-0595
219 West Priel Lake Rd., Lake Charles, La 70601

Shreveport | 318-795-0573
411 Ashley Ridge Blvd., Shreveport, La 71106

Houma | 985-223-3499
1437 St. Charles St. Suite 135, Houma, La 70360

Lafayette | 337-232-7527
3727 Northlake Blvd., Lafayette, La 70503

5501 Johnston St. Suite 200, Lafayette, La 70503

LABI Louisiana Association of Business and Industry
Our innovative plans are for members who only want to pay for the services they most need.

**Smart Basics**
- Available for small* and large groups
- Three affordable plan options with varying coverage
- Great value for cost-conscious companies, which presents well as part of a dual option
- Designed for members who do not want to pay for coverage for rarely used major services

All Plans Include:
- Choice of $0 or $50 per member deductible
- Annual benefit maximum for dental services

*Available only for Smart Basic Plan 2

**Smart Stages**
- Available for large groups (51+ enrolled)
- One affordable plan that grows with members and covers services based on age to help maintain healthy teeth and gums
- Ideal for members who have generally healthy mouths because it provides coverage for services they use most

All Plans Include:
- $50 per member deductible
- $1,000 annual benefit maximum for dental services

**Traditional**
- Our traditional plans are comprehensive and cover preventive and basic services. Also available are plans that include coverage for major services and orthodontics. Traditional plans are available to:
  - Individuals
  - Small Groups (2 – 50 enrolled)
  - Large Groups (51+ enrolled)
  - ASO Groups

All Plans Include:
- Diagnostic and preventive care; cleanings and x-rays will not count towards the annual maximum. This leaves more benefit dollars for other covered dental procedures.
- Annual benefit maximums per member up to $2,500 with optional ortho coverage up to $2,000 lifetime.
- $50 per member deductible / $150 per family.
- Plan C and Plan C Ortho are available with a $75 per member deductible / $225 per family option.

**Innovative**
- Our innovative plans are for members who only want to pay for the services they most need.

**Certified**
- Our certified plans meet all of the healthcare reform rules and offer complete benefits, including the required pediatric dental Essential Health Benefits (EHB). Certified plans are available to:
  - Individuals
  - Small Groups—groups with a reported MLR employee count of 50 or less
  - If your small group medical policy does not include the pediatric EHB requirements, then a certified Blue Dental plan is right for your group.

**Additional Benefit Option:**
- Adult orthodontic coverage for groups larger than 150 enrolled employees.
- Coverage for implants for groups larger than 50 enrolled employees.

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**Why Blue Dental?**
- Large Louisiana and nationwide network offering access and savings.
- Dental plans which allow your employees’ benefits to go further — diagnostic and preventive care services, like cleaning and x-rays do not go towards the annual maximum.
- No claim forms or balance billing (for covered services) when using network dentists.
- Group & voluntary plans and dual options available.
- Some providers offer discounts for certain non-covered services. Look for the black box (✓) in our online directory for participating providers.
- Same coverage for in- and out-of-network services.

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